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# Lesson 3

# Building cultural probes

• Group 6 •

CCU 2015/2016

Our website : <http://goo.gl/kywYPz>

## From probes to Design



# Further enquiring users ...

- Developing activities
- Making sure the goal is clear
- No tight schedule
- Clear instructions
- Clearing doubts that remained from the previous contact

# 1st activity

TI Symbol domino !

To bear resemblance with the popular domino game, the user is required to combine a symbol with its correct meaning.

GOAL: Understand how well a user knows the popular TI symbols.

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## 2nd activity

Choose your favourite !

A simple activity where the elderly, given a variety of examples, picks the one that likes the most.

GOAL: Learn the user preferences

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# 3rd activity

You have the word !

Give us your opinion about these images. Briefly explain the best and worst thing in each of them.

GOAL: Understanding whether the user knows what an appropriate interface is ?

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# 4th activity

Tell us your thoughts !

A simple exercise where the user gives opinion on a certain phrase, related to the platform .

Goal: Better understand how receptive is the user to a new interface

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# 5th activity

Crossword !

As a reward, the last activity includes a crossword, a popular elderly game, where the user has to write words related to technology.

GOAL: Enlighten the user with the most common terminology in technology

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# Instituto Superior Técnico

ULisboa

**MEIC**

## Concepção Centrada no Utilizador

2015/2016

# Documento de Actividades

### **Agradecimentos**

Obrigado por aceitar este desafio, estamos sinceramente gratos por nos ajudar neste Projecto. No final temos uma surpresa para si.

### **Introdução**

Este trabalho consiste e vários cenários de atividade onde você poderá tirar notas e colocar informações sobre as várias actividades que vão ocorrendo ao longo deste documento.

Por favor leia com atenção as curtas descrições sobre as atividades e siga passo a passo as instruções. Se tiver dúvidas coloque as suas dúvidas neste documento escrevendo notas nas folhas sem qualquer prejuizo do projecto, a ideia é mesmo essa. Não se esqueça, seja o mais sincero(a) possível, a sua sincera opinião irá ajudar-nos a melhor compreender esta causa e aquilo que nos propomos a fazer.

### **Lista de Actividades**

- Actividade 1: Dominó
- Actividade 2: Exemplos de Páginas
- Actividade 3: Curso de Inglês
- Actividade 4: Frases
- Actividade 5: Palavras Cruzadas

# Actividade 1

Nesta nossa actividade 1, fazemos uma ponte entre os habituais ícones presentes nas novas tecnologias, e convidamos o utilizador a jogar a este nosso dominó, assim, ligando a cada ícone, o seu significado.

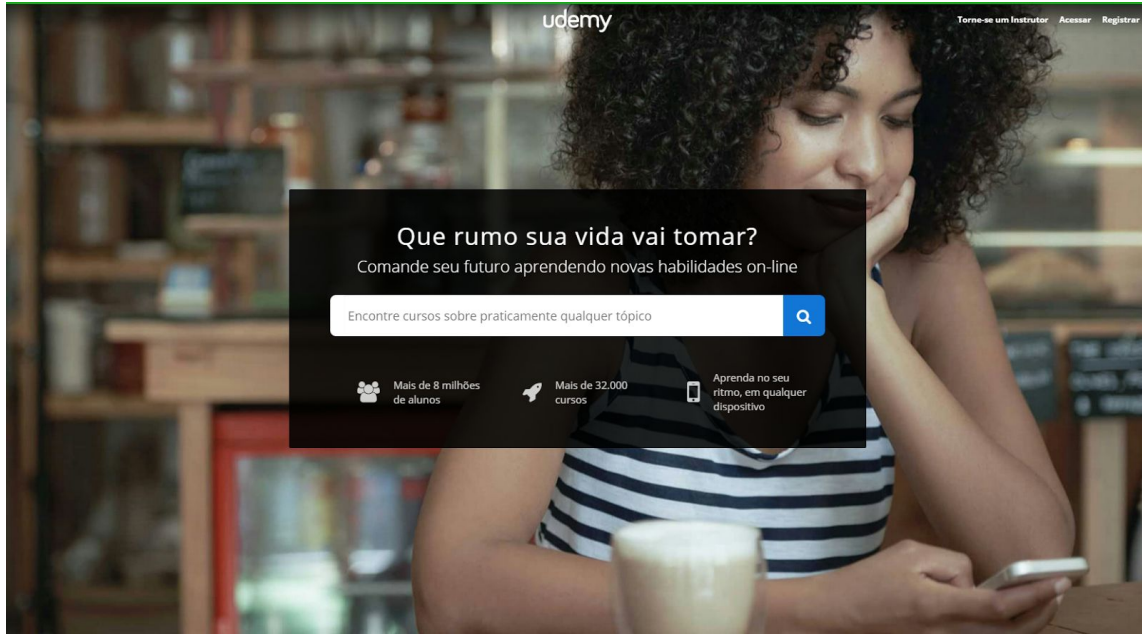
Sirvo para regressar ao menu inicial		Sirvo para guardar documentos	
Sirvo para guardar as aulas favoritas		Sirvo para colocar uma questão á turma ou ao professor	
Sirvo para ver o horário das aulas e notificar eventos futuros		Sirvo para efectuar uma pesquisa nos conteúdos	
Sirvo para visualizar os documentos disponíveis		Sirvo para ver as estatísticas médias da turma	

## Actividade 2

Nesta atividade o objectivo é escolher quais os conjuntos de imagens que aprecia mais numa página. Desta forma ficamos a saber o que lhe mais agrada e qual o melhor aspecto para si.

### Instruções

- 1) Olhe com atenção a lista de grupos de imagens:
  - a) Udemy;
  - b) edX;
  - c) Coursera;
  - d) Lynda;
- 2) Tire notas dos pormenores das imagens que mais lhe agradaram. Por favor escreva e aponte nas próprias imagens.
- 3) No final, diga qual foi o conjunto de imagens que mais gostou e diga o porquê.



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**HTML PART**

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WQCC  
HTML5 1x  
HTML5 Part 1: HTML5 Coding Essentials and Best Practices  
Current - October 5, 2015

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<p><b>TokyoTech</b> GeoS101x Introduction to Deep Earth Science - Part 1</p> <p>Current Starts: October 7, 2015</p>	<p><b>University of Toronto</b> BE101x Behavioral Economics in Action</p> <p>Starting Soon Starts: October 15, 2015</p>	<p><b>USC</b> PHOT1x Silicon Hardware Design, Fabrication and Data Analysis</p> <p>Current Starts: October 6, 2015</p>	<p><b>ASU</b> HST102 - Credit Eligible Western Civilization: Ancient and Medieval Europe</p> <p>Starting Soon Starts: October 14, 2015</p>

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## Recomendada por Alunos

 Estratégias no Livro da Língua Inglesa 2... University of Oregon	 Reformulando o Direito Tributário Internacional Universiteit Leiden	 Arquitetura romana Universidade Yale	 Estratégias no Livro da Língua Inglesa 1: Um... University of Oregon
 Rumo ao Sucesso Empresarial: Crescimento... Universidade da Virgínia	 Terra Dinâmica: Um Curso para Educadores Universidade da Virgínia	 Algoritmos, Parte II Universidade de Princeton	 Introdução à Programação Interativa... Universidade de Rice

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Qual o grupo de Imagens que gostou mais?  
(p.s.: selecione apenas uma)

Udemy (pag. 2)

edX (pag. 3)

Coursera (pag. 4)

Lynda (pag. 5)

Qual o motivo de o ter escolhido?

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## **Actividade 3**

Nestas actividade iremos mostrar-lhe um percurso para visualizar e ingressar num curso de Inglês usando a Plataforma Udemy. O objetivo aqui é descrever aquilo que gosta, que não gosta ou que não compreende nas imagens.

### **Instruções**

- 1) Olhe com atenção para as imagens.
- 2) Tire notas dos pormenores das imagens que mais lhe agradaram. Por favor escreva e aponte nas próprias imagens.
- 3) No final, diga qual foi o conjunto de imagens que mais gostou e diga o porquê.

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**Writing Basics - Learn the Writing Process in 5 Easy**

Ganesh Kumar, ESL Teacher, English Language Expert, Publ...

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**Learn real life English: FOOD**

Dan Willoughby: anglopod, Learn real life English

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141 €

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★★★★★ (88)

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**Master Polite English**

Dylan Gates, English Trainer

★★★★★ (191)

16 €

**English Vocabulary TOEFL**

Jane Cui, English Teacher for the TOEFL, SAT and GRE exams

★★★★★ (221)

41 €

Description Curriculum Instructor Reviews

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**Course Description**

**JOIN OVER 6,000 STUDENTS WHO HAVE ALREADY TAKEN THIS COURSE AND LEARN THE WRITING PROCESS IN 5 EASY STEPS!**

If you're an English language learner and your answer is 'yes' to any of these questions:

- Have you ever gotten stuck when trying to write something?
- Have you ever run out of ideas or struggled to decide what to write next?
- Have you ever had trouble organizing your ideas clearly in your writing?

[Full details](#)

**What are the requirements?**

- A minimum of a Pre-Intermediate level of English (A2 on the Common European Framework)

**What am I going to get from this course?**

- Over 14 lectures and 1.5 hours of content!
- Write emails, letters, business reports, essays and blog posts without ever getting stuck.
- How to prepare and structure your ideas clearly before writing.
- How to produce a clear outline that you can use to begin writing immediately.
- How to write meaningful and focused paragraphs.
- How to proofread and evaluate your writing effectively.

**What is the target audience?**

- Any English language learner who wishes to learn and master the basics of the writing process.
- This course may not be for you if you are an advanced or proficient speaker of English, or if you are an experienced writer.

**Students Who Viewed This Course Also Viewed**

**Smart Passive Income with Google AdSense**

€21

★★★★★

**Writing That Sells - 50+ Content Creation Techniques**

€103

★★★★★

**Video Made Simple**

€10

★★★★★

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## Curriculum

### Section 1: Introduction to the Course

- |   |           |                                       |       |
|---|-----------|---------------------------------------|-------|
| ▶ | Lecture 1 | Introduction - What's in this Course? | 03:21 |
| ▶ | Lecture 2 | Hello There! Get to Know Me           | 02:15 |

### Section 2: The POWER Writing Process

- |   |           |                   |        |
|---|-----------|-------------------|--------|
| ▶ | Lecture 3 | P is for Prepare  | 11:19  |
| ▶ | Lecture 4 | O is for Organize | 15:00  |
| ▶ | Lecture 5 | W is for Write    | 09:09  |
| ▶ | Lecture 6 | E is for Evaluate | 17:05  |
| ▶ | Lecture 7 | R is for Review   | 04:12  |
| ▶ | Lecture 8 | POWER Recap       | 05:01  |
| 📄 | Lecture 9 | Rate this Course  | 1 page |

### Section 3: Quick Tips: How to Apply POWER

- |   |            |                    |       |
|---|------------|--------------------|-------|
| ▶ | Lecture 10 | Emails and Letters | 04:27 |
| ▶ | Lecture 11 | Business Reports   | 03:14 |
| ▶ | Lecture 12 | Essays             | 05:06 |
| ▶ | Lecture 13 | Short Stories      | 04:07 |

### Section 4: Conclusion

- |   |            |            |       |
|---|------------|------------|-------|
| ▶ | Lecture 14 | Conclusion | 02:13 |
|---|------------|------------|-------|

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Writing Basics - Learn the Writing Process in 5 Easy Steps Ganesh Kumar 6242 students

**Lecture 1: Introduction - What's in this Course?**  
3:21 minutes remaining

You have not started any of 14 published items

**Section 1 - Introduction to the Course**

- Lecture 1: Introduction - What's in this Course? 03:21
- Lecture 2: Hello There! Get to Know Me 02:15

**Discussions** | Announcements | 6242 students

Search Discussions or [Add Discussion](#)

**Ankur Mathur** posted a discussion in **Lecture 5** - 5 days ago

Thank you so much for the efforts  
Thank you sir for the efforts you have put into this .. It was very clear and easy to understand .. and I am sure it will be helpful for me from now on. Thanks again .. I would recommend this course to everyone who wants to improve writing skills ..

Show 2 replies · Like (1 like) · Follow (2 followers)

**Section 2 - The POWER Writing Process**

- Lecture 3: P is for Prepare 11:19
- Lecture 4: O is for Organize 15:00
- Lecture 5: W is for Write 09:09
- Lecture 6: E is for Evaluate 17:05
- Lecture 7: R is for Review 04:12
- Lecture 8: POWER Recap 05:01
- Lecture 9: Rate this Course 1 page


**Section 3 - Quick Tips: How to Apply POWER**

- Lecture 10: Emails and Letters 04:27
- Lecture 11: Business Reports 03:14
- Lecture 12: Essays 05:06
- Lecture 13: Short Stories 04:07

**Section 4 - Conclusion**

- Lecture 14: Conclusion 02:13

Course Dashboard Previous Lecture



# Gan's Academy

Improve Your English. Anytime. Anywhere.

Section 1 - Introduction to the Course

- Lecture 1: Introduction - What's in this Course? 03:21
- Lecture 2: Hello There! Get to Know Me 02:15

Section 2 - The POWER Writing Process

- Lecture 3: P is for Prepare 11:19
- Lecture 4: O is for Organize 15:00
- Lecture 5: W is for Write 09:09
- Lecture 6: E is for Evaluate 17:05
- Lecture 7: R is for Review 04:12
- Lecture 8: POWER Recap 05:01
- Lecture 9: Rate this Course 1 page

Section 3 - Quick Tips: How to Apply POWER

- Lecture 10: Emails and Letters 04:27
- Lecture 11: Business Reports 03:14

NEXT LECTURE Auto Play ON

Course Dashboard Previous Lecture

## Hello there! Get to know me

- ★ For 5 years, I've taught
  - absolute beginners to proficient speakers
- ★ My students have come from
  - India
  - Japan
  - South Korea
  - Sri Lanka
  - France
  - Spain
  - Saudi Arabia
  - Sudan



Section 1 - Introduction to the Course

- ✓ Lecture 1: Introduction - What's in this Course? 03:21
- ✓ Lecture 2: Hello There! Get to Know Me 02:15

Section 2 - The POWER Writing Process

- Lecture 3: P is for Prepare 11:19
- Lecture 4: O is for Organize 15:00
- Lecture 5: W is for Write 09:09
- Lecture 6: E is for Evaluate 17:05
- Lecture 7: R is for Review 04:12
- Lecture 8: POWER Recap 05:01
- Lecture 9: Rate this Course 1 page

Section 3 - Quick Tips: How to Apply POWER

- Lecture 10: Emails and Letters 04:27
- Lecture 11: Business Reports 03:14

0:43 / 2:15

NEXT LECTURE Auto Play ON

## **Conclusões**

Diga-nos o que mais gostou:

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Diga-nos o que menos gostou:

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## Actividade 4

Um dos nossos objectivos é conhecer a opinião dos nossos utilizadores, para que depois possamos melhor os caracterizar.

Comente as seguintes frases:

Acredito que, utilizando as novas tecnologias, consigo melhorar a minha qualidade de vida.

Nunca é tarde demais para aprender.

A minha geração não nasceu com tecnologia, como tal, é muito difícil ter motivação para aprender a trabalhar com esta.

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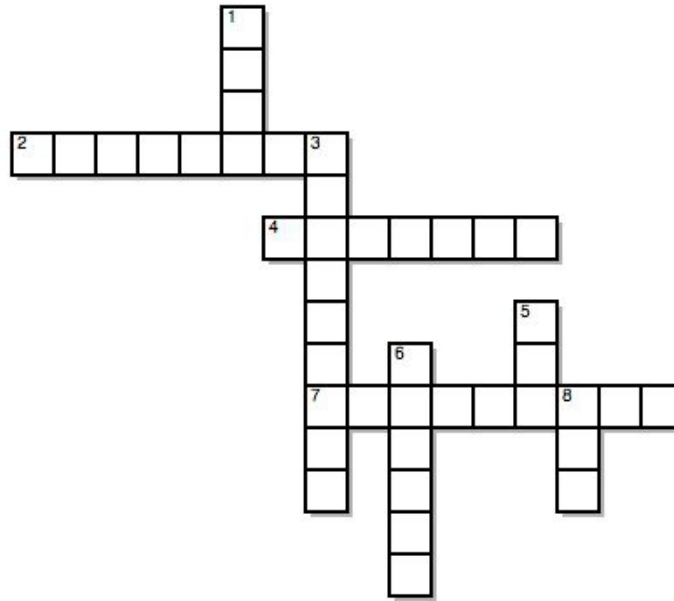
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# Actividade 5

## 5ª Actividade



### ACROSS

- 2 termo habitual que os utilizadores usam para se referir à internet sem fios.
- 4 Ferramenta que possibilita o acesso à plataforma e-learning. Navegador Internet.
- 7 Meio sobre o qual o utilizador interage com o sistema

### DOWN

- 1 Endereço da plataforma e-learning.
- 3 termo estrangeiro que define a visualização em directo de conteúdo multimédia.
- 5 Formato genérico para a apresentação de documentos . Comum aos apontamentos dados pelos professores na plataforma.
- 6 combinação de teclas que permite o acesso rápido a uma dada funcionalidade.
- 8 secção que se pode abrir para inspeccionar o seu conteúdo. Separador.

**WORD BANK:** WIRELESS, STREAMING, SITE, PDF, INTERFACE, BROWSER, ATALHO, ABA

# Obrigado!

Grupo 6 - CCU - MEIC - Alameda - 2015/2016